

TERMS AND CONDITIONS

The following terms and conditions (hereinafter referred to as the "**Terms and Conditions**") and privacy policy apply to entry in the "**Share the love**" Sweepstake (hereinafter referred to as the "**Sweepstake**"):

1. HUGO BOSS AG, Dieselstr. 12, 72555 Metzingen, Germany (HUGO BOSS) is the organizer and promoter of the Sweepstake.
2. There will be 1 (one) winner in total for 1 (one) prize of a total value of 2.000 GBP consisting of
 - One Private Shopping Experience in one directly operated brick-and-mortar HUGO BOSS store in Great Britain (hugoboss.com/uk/stores) with an accompanying person of his/her choice
 - 1.000 GBP shopping credit for the winner and 1.000 GBP shopping credit for the accompanying person (total value: 2.000 GBP)
 - The respective HUGO BOSS store and the date for the Private Shopping Experience will be chosen by the winner between from December 1, 2022 to February 28, 2023
3. The Sweepstake begins on **November 10, 2022 (00:01 CET) and ends on November 20, 2022 (23:59 CET)**. Entries submitted outside this period will not be accepted by HUGO BOSS.
4. Any existing member of HUGO BOSS Experience, who has received an e-mail Newsletter with an invitation to the Sweepstake is eligible to participate to the Sweepstake. Entry to the Sweepstake is free of charge and is not conditional on the purchase of any HUGO BOSS products.
5. In order to enter the Sweepstake, the entrant must click on the button "SHARE YOUR STORY" in the invitation Newsletter e-mail, then an e-mail mask (hereinafter referred to as the "**e-mail**") will open automatically.

The entrant must enter following information into the e-mail:

- First and last name of the entrant
- A personal story of gratitude (minimum 100 characters)

By sending this e-mail to HUGO BOSS, the Terms & Conditions for the Sweepstake are accepted.

6. The winner will be drawn at random from all valid entries following the closing date (November 21, 2022) and will be notified by HUGO BOSS by e-mail within 2 (two) days after the prize has been determined. In the prize notification, the winner will be asked to contact HUGO BOSS within 7 (seven) days using the contact details provided in the e-mail to declare acceptance of the prize. After accepting the prize an appointment for the Private Shopping Experience from December 1, 2022 until February 28, 2023 can be arranged at one directly operated brick-and-mortar HUGO BOSS store in Great Britain (hugoboss.com/uk/stores). Outlet- and Airport Stores are excluded from the Sweepstake. If the winner and his/her accompanying person do not appear on the confirmed date, the claim to the prize will be forfeited.
7. The winner will forfeit his or her claim to the prize if he or she does not validly claim the prize within 7 (seven) days of receipt of the prize notification. HUGO BOSS is entitled to choose a new winner by drawing lots from the remaining entrants.
8. The Prize is not inheritable nor for sale and may not be transferred, exchanged and/or redeemed for cash. Any unused amounts of the shopping credit cannot be paid out or used at a later date.
9. The entrant is responsible for all costs which he or she incurs in connection with entry in the Sweepstake (including but not limited to the costs relating to his or her Internet access). Similarly, each winner will be responsible for any costs not included in the description of the prize and should be incurred by him or her and the person accompanying him or her on the occasion of the redemption of the prize, such as, in each case, outward and return travel, accommodation costs, costs for luggage, food and hospitality costs, tips, souvenirs, personal expenses, travel insurance, entry fees, entrance fees and costs for any visas that may be required.
10. The winner will be responsible for the payment of taxes that apply locally as well as any other charges or levies such as customs duties or other charges related to his or her prize.
11. Entrants under these Terms and Conditions must be aged 18 years or more. The accompanying person chosen by the winner must also be at least 18 years old.
12. Each entrant can participate to the Sweepstake only once.

13. The Sweepstake is not open to employees of HUGO BOSS AG and/or affiliates of the HUGO BOSS Group and/or anyone else professionally connected with the Sweepstake, and/or their relatives and life partners.
14. Any illegible, incomplete, or fraudulent entries will be rejected. Any entry made or attempted to be made to the Sweepstake in a manner which, in the reasonable opinion of HUGO BOSS is not in accordance with these Terms and Conditions or is by its nature unfair to other entrants (which may include, by way of example only, cheating, hacking, deception and/or use of robots or other automated programs) may be excluded from the Sweepstake or (if selected as a winning entry) the relevant entrant deprived of the prize and another winner selected in accordance with these Terms and Conditions.
15. HUGO BOSS will not be liable if, through no fault of its own, e-mails cannot be delivered for any reason provided that neither HUGO BOSS nor its vicarious agents have acted in a manner that was intentionally wrongful or grossly negligent.
16. HUGO BOSS accepts no responsibility for technical or other disturbances, including those resulting from the breakdown of its network, the Website, computer etc. which make entry to the Sweepstake impossible.
17. HUGO BOSS will only be responsible for damage which the entrant suffers as the result of gross negligence or intentional wrongdoing on its part or on the part of one of its vicarious agents or which the entrant suffers as the result of a breach of a material duty (i.e. a duty whose fulfilment is a prerequisite for the conduct of the Sweepstake and a duty which the entrant was legitimately entitled to expect HUGO BOSS to comply with). The above-mentioned limitation on liability does not cover damage resulting from a breach leading to the death, bodily injury and/or illness of the entrant.
18. HUGO BOSS reserves the right to modify, cancel, terminate, suspend or discontinue the Sweepstake, in whole or in part, at its sole discretion at any time in the event that the Sweepstake (or any part of it) is not capable of running as planned due to any cause beyond the control of HUGO BOSS including, without limitation, a computer virus, force majeure technical failure or unauthorised human intervention that could corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstake. In the event that HUGO BOSS discontinues the Sweepstake in accordance with this paragraph, the entrants will be informed without delay.
19. The Terms and Conditions for the Sweepstake may be viewed, downloaded and printed during the competition at <http://www.hugoboss.com/uk/sharethelove>.

20. German law will apply. If an entrant has his ordinary residency at the time of the entering the Sweepstake in another country within the European Union, any mandatory provisions of his or her local law will apply regardless of German law.

21. If you have any queries about these Terms and Conditions or the Sweepstake, please contact HUGO BOSS at:

HUGO BOSS AG
(registered at the Local Court of Stuttgart, Germany, HRB 36 06 10)
Dieselstraße 12
72555 Metzingen

or by e-mail at info@hugoboss.com

DATA PROTECTION

Your participation to the Sweepstake is voluntary. HUGO BOSS collects and uses the personal data you provide during the registration process solely for the purpose of processing the competition described in the Terms and Conditions. HUGO BOSS will not store your data for longer than is necessary for the purposes stated in these instructions and in the conditions of participation or to comply with any statutory archiving or other storage obligations. HUGO BOSS will additionally store the mere fact that you have participated in the competition in its central customer database for the duration of your participation in a HUGO BOSS EXPERIENCE. All further information on data protection can be found in the HUGO BOSS EXPERIENCE Data Protection Policy. (<https://www.hugoboss.com/uk/about-hugo-boss/privacy-statement-experience/privacy-statement-experience.html>).